

# 2023 Global Mobility Conference

June 29(Thu) ~30 (Fri), ASEM Ballroom, COEX, Seoul, Korea

< Day 1: June 29 (Thu) >

<b>Vision Talk 1</b>	<b>13:00 ~14:00 (Room: ASEM Ballroom)</b>
<b>Theme: Values to be upheld in mobility innovation</b>	

*Chair: Jin-hyuk Chung (President, Korean Society of Transportation)*

13:00 **Topic Presentation1: Mobility is our Service: Transport Professionals**  
Benjamin Heydecker (Professor, University College of London)

13:20 **Discussion and Q&A**

Panel1: Saeid Saidi (Professor, University of Calgary)

Panel2: Dong Wook Kim (Vice President, Hyundai Motors)

Panel3: Till Scheer (President, Volkswagen Group Korea)

Panel4: Suk-ham Sung (Vice President, SKT)

<b>Break</b>	<b>14:00 – 14:30</b>
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<b>Vision Talk 2</b>	<b>14:30 – 15:30 (Room: ASEM Ballroom)</b>
<b>Theme: Roles and responsibilities of the private and public sector for mobility innovation</b>	

*Chair: Hun-Ku Ha (Chair, Mobility Innovation Forum)*

14:30 **Topic Presentation2: K-Mobility in The Era of Disruption : Some Agenda and Roles**  
Keechoo Choi (President, Ajou University)

14:50 **Discussion and Q&A**

Panel1: Takuya Maruyama (Professor, Kumamoto University)

Panel2: Antti Niemelä (Chargé d'Affaires, a.i., Embassy of Finland in Korea)

Panel3: Agnė Vaiciukevičiūtė (Vice Minister, Ministry of Transport and Communications of the Republic of Lithuania)

Panel4: Yoonyoung Hwang (Vice President, Kakako Mobility)

Panel5: Tom White (CEO, UT)

<b>Coffee Break</b>	<b>15:30 – 16:00</b>
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< Day 2 : June 30 (Fri) >

<b>1. Autonomous Driving</b>	<b>10:00 – 11:30 (Room: 209A)</b>
<b>Theme: Transformative Impact of Autonomous Driving Technology</b>	

*Chair: Jihyung Han (CEO, Autonomous a2z)*

- 10:00      **Presentation1: Impact of commercial autonomous driving services to the transport industry**  
Changgi Lee (Senior Policy Liaison Advisor/Manager, International Transport Forum)
- 10:15      **Presentation2: Connected and automated bus system for future transit service**  
Sehyun Tak (Research Fellow, Korea Transport Institute)
- 10:30      **Presentation3: Collaboration as key enabler in the path towards vehicle autonomy**  
Maria Alonso (Autonomous Systems Lead, World Economic Forum)
- 10:45      **Presentation4: Ideas for regulations in preparation for autonomous driving**  
Inseong Choi (Research Fellow, Korea Transportation Safety Authority)
- 11:00      **Discussion and Q&A**  
Discussant1: Jinho Park (Manager, Ministry of Land, Infrastructure and Transport)  
Discussant2: Dukgeun Yun (Research Fellow, Korea Institute of Civil engineering and Building technology)  
Discussant3: Inhi Kim (Associate Professor, Korea Advanced Institute of Science and Technology)  
Discussant4: Bonghoon Kim (Professor, Hanyang University ERICA)

<b>2. Mobility Service</b>	<b>10:00 – 11:30 (Room: 209B)</b>
<b>Theme: Consumer Choice, Diverse Mobility Services</b>	

*Chair: Hyunmyung Kim (CEO/Professor, Studio Galilei/Myongji University)*

- 10:00      **Presentation1: New mobility outlook and evaluation methods**  
Camille COMBE (Transport Analyst, International Transport Forum)
- 10:20      **Presentation2: Mobility consumer's preferences on new mobility services**  
Geunwon Ahn (Research Fellow, Korea Transport Institute)
- 10:40      **Presentation3: Reasonable way to change to demand-responsive transportation**  
Yoonik Hwang (CEO, VUS)

- 11:00 **Discussion and Q&A**  
 Discussant1: Hyunjin Kim(Director, Korea Transportation Safety Authority)  
 Discussant2: Soo Kim (Head of Department, Kakao Mobility)  
 Discussant3: Dongkyu Kim (Professor, Seoul National University)  
 Discussant4: Dongyoung Kim (Research Specialist, Korea Development Institute)

<b>Lunch Break</b>	<b>11:30 – 14:00</b>
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<b>3. Sustainable Mobility</b>	<b>14:00 – 15:30 (Room: 209A)</b>
<b>Theme: Innovative Directions for Sustainable Mobility</b>	

*Chair: Sangjin Han (Professor, Seoul National University)*

- 14:00 **Presentation1: Creation of a carbon-neutral urban environment centered around pedestrians and bicycles**  
 John Pritchard (Transport Analyst, International Transport Forum)
- 14:20 **Presentation2: Urban design and mobility innovation**  
 Sunghoon Oh (Senior Research Fellow, Architecture & Urban Research Institute)
- 14:40 **Presentation3: Korea status of charging infrastructure and recommendations to expand private investment**  
 Beomil Kim (Associate Research Fellow, Korea Transport Institute)
- 15:00 **Discussion and Q&A**  
 Discussant1: Junhan Cho (Chief Researcher, Samsung Traffic Safety Research Institute)  
 Discussant2: Soyoung Iris You (Principal Researcher, Korea Railroad Research Institute)  
 Discussant3: Soomin Woo (Assistant Professor, Konkuk University)

<b>4. Digital Logistics</b>	<b>14:00 – 15:30 (Room: 209B)</b>
<b>Theme: Leader of Digital Transformation and Mobility Innovation, Logistics</b>	

*Chair: Minyoung Park (Professor, Inha University)*

- 14:00 **Presentation1: Strategies and plans for establishing a smart logistics system**  
 Yeonjoo Min (Senior Research Fellow, Korea Transport Institute)
- 14:30 **Presentation2: Logistics digital transformation**

Chris Yoon (Senior Vice President, CJ Logistics)

- 15:00 **Discussion and Q&A**  
Discussant1: Geon-hong Kim (CEO, Ninano Company Inc.)  
Discussant2: Mansoo Park (Vice President, Hyundai Glovis)  
Discussant3: Leekyu Choi (Director, Coupang)

<b>5. Talent Development</b>	<b>14:00 – 15:30 (Room:210)</b>
<b>Theme: Upskilling and Reskilling Programs for Mobility Professionals</b>	

*Chair: Jeong Whon Yu(Professor, Ajou University)*

- 14:00 **Presentation1: Human resources development plan in the new mobility era (1)**  
Yong Jin Kim (Professor, Inha University)
- 14:30 **Presentation2: Human resources development plan in the new mobility era (2)**  
Je Jin Park (Professor, Chonnam National University)
- 15:00 **Discussion and Q&A**  
Discussant1: Jiyoung Shim (Manager, Ministry of Land, Infrastructure and Transport)  
Discussant2: Dongmin Lee (Professor, University of Seoul)  
Discussant3: Sun-Young Park (Head of Division, Korea Transportation Safety Authority)

## Side Events

Side events will be organized on the occasion of this Conference, aimed at facilitating the participants' exchanges with the Korean government and sharing Korea's technological developments and best cases of innovation in the field.

### (1) Bilateral Meetings

Bilateral meetings will be arranged between key participants and Ministerial/high-level/working-level officials at Korea's Ministry of Land, Infrastructure and Transport.

### (2) Mobility Technology Exhibition

The Conference will be held in conjunction with Korea's Land, Infrastructure and Transport Technology Fair which takes place on the same date and venue. Those participating at the Conference will be able to freely visit the Mobility Exhibition Hall at the Fair and see the latest technological developments in Korea's mobility sector.

### (3) Site Visit (08:00-12:00)

Key participants will be invited to join the site visit to "K-City" located in Hwaseong, Gyeonggi province, where they will learn more about innovations in Korea's mobility sector and have test-driving experience on autonomous vehicles.

*\*Meeting Point: Lobby, InterContinental Seoul COEX, Departure: 08:00 am*